

NEXTGEN AIR MOBILITY

Global UAM Sponsorship Package: Navigating EU Market

& Co-branded Activities

Why Partnering and Sponsoring NextGen Air Mobility

1. The Executive Challenge: Overcoming European Entry Barriers

Entering the European Urban Air Mobility (UAM) market presents unprecedented strategic hurdles for global aerospace stakeholders, including US, Chinese, and European eVTOL OEMs, airport operators, and infrastructure developers. Unlike other regions, Europe demands strict alignment between scientific evidence, socio-economic justification, and rigorous airworthiness standards.

NextGen Air Mobility provides the localized strategic framework required to navigate and conquer these structural hurdles:

- **Regulatory Compliance (EASA SC-VTOL-01):** The European Union Aviation Safety Agency enforces the world's most stringent airworthiness standards. Foreign certifications do not translate automatically, creating severe market entry blocks.
- **Grid & Megawatt Infrastructure:** Integrating charging footprints into airports and urban vertiports requires complex grid compliance, localized load-balancing, and airside energy planning.
- **Acoustic Impact & Social Acceptance:** EU municipalities operate under strict environmental noise thresholds. Overcoming public resistance requires rigorous scientific proof of minimal acoustic footprint.

2. Scientific Thought Leadership: Cristiano Rizzi

NextGen Air Mobility's strategic methodology is anchored directly in the peer-reviewed research and academic publications of its founder, Cristiano Rizzi. His seminal industry textbook, "The evolution and greening of the aviation industry - Urban Air Mobility as an emerging component of the air transport system", serves as a vital blueprint for European institutional planners.

- **Macroeconomic Insights:** The text models the precise ecological convergence of modern air transit, evaluating how UAM systems integrate into existing social infrastructure.
- **Strategic Translation:** By partnering with NextGen Air Mobility, global sponsors leverage this established academic credibility to convert raw engineering metrics into the specialized institutional terminology required by EU transport ministries and civil aviation authorities.

3. Strategic Value For Global Sponsors

- **US & Chinese OEMs:** Convert raw engineering designs into the specific institutional and environmental language demanded by EU regulators.
- **Airport & Vertiport Operators:** Access predictive macroeconomic models to justify the high capital expenditure required for local grid and megawatt-charging integration.
- **Ecosystem Stakeholders:** Align your value proposition with published, objective data to overcome social acceptance friction across European municipalities.

4. Co-branded Initiatives

Collaborate with NextGen Air Mobility to position your brand at the forefront of a new era of aviation and ecological innovation for the entire sector of air transport.

- **Masterclass Sponsorships:** Logo placement and dedicated speaking slots during our Masterclasses, courses and webinars.
- **Co-Branded Whitepapers & Reports:** Joint market research distributed directly to our network of experts.
- **On-Site Advertising:** Strategically placed banners within our industry insights and news sections.
- **Events & Conferences:** Exclusive partnerships for our on-demand events dedicated to sustainable air mobility.

SPONSORSHIP TIERS & COMMERCIAL ACTIVATION

1. Strategic Investment Matrix

Because NextGen Air Mobility is a newly established platform, and we do not have verified traffic data yet, we do not price our tiers based on impressions (CPMs), we price them based on **exclusivity, direct access to our intellectual property (IP)**, involvement of sponsor in co-branded initiatives.

Sponsorship Tier	Annual Investment	What you get	Target Profile
Tier 1: Header Sponsor (1 Slot Available)	€20,000	"Powered by [Sponsor Name]" branding sitewide, exclusive branding on the newsletter header, and top-billing placement on all masterclass and webinar cover slides. Dedicated sub-category page on the website: www.nextgenairmobility.com	A major global Tier-1 Aerospace Supplier or heavy funded e-VTOL OEM seeking undisputed thought leadership

Tier 2: Pillar/Sector Partners (4Slots Available)	€10,000	Category exclusivity (e.g., 1 Vertiport Operator, 1 Avionics/Tech provider, 1 Legal/Consulting firm). Co-authorship rights on one annual NextGen Air Mobility industry whitepaper. Distinct featured logo slot in the newsletter	Regional & Hub Airports, Vertiports developers, e-VTOL OEMs, Suppliers (propulsion, electrical system, or ATM software providers)
Tier 3: Ecosystem Supporters (Footer) 5 Slots Available	€5,000	Logo displayed in the website's "Ecosystem Directory," (Footer) and a company profile feature in one newsletter issue.	Regional & Hub Airports, Vertiports developers, e-VTOL OEMs, Suppliers (propulsion, electrical system, or ATM software providers)

2. Key Partnership Benefits

- **Exclusive Direct Consulting:** Work directly with Dr. Cristiano Rizzi and his Network (The P.E.N.) to de-risk specific entry pain points and adapt product configurations to EASA standards.
- **Co-Authored Industry Whitepapers:** Jointly publish highly-visible research papers addressing critical EU infrastructure, distribution networks, and localized regulatory frameworks.
- **Premium Corporate Placement:** Your corporate identity prominently highlighted in NextGen Air Mobility's global press packages, public policy briefings, and official media distributions.

3. Commercial Governance & Onboarding Steps

1 tier is strictly limited to one (1) partner per fiscal year. To protect the scientific neutrality and absolute objectivity of NextGen Air Mobility's analytical models, the *Onboarding follows an structured sequence:*

- **1. Submit Expression of Interest (EOI):** Access the secure corporate portal at the NextGen Air Mobility Contacts page (www.nextgenairmobility.com/contacts).
- **2. Technical Scoping Session:** Participate in a preliminary 1-on-1 operational alignment meeting with Dr. Cristiano Rizzi.
- **3. Contractual Finalization:** Review, sign, and execute the bilateral non-disclosure agreement (NDA) and strategic service level partnership.